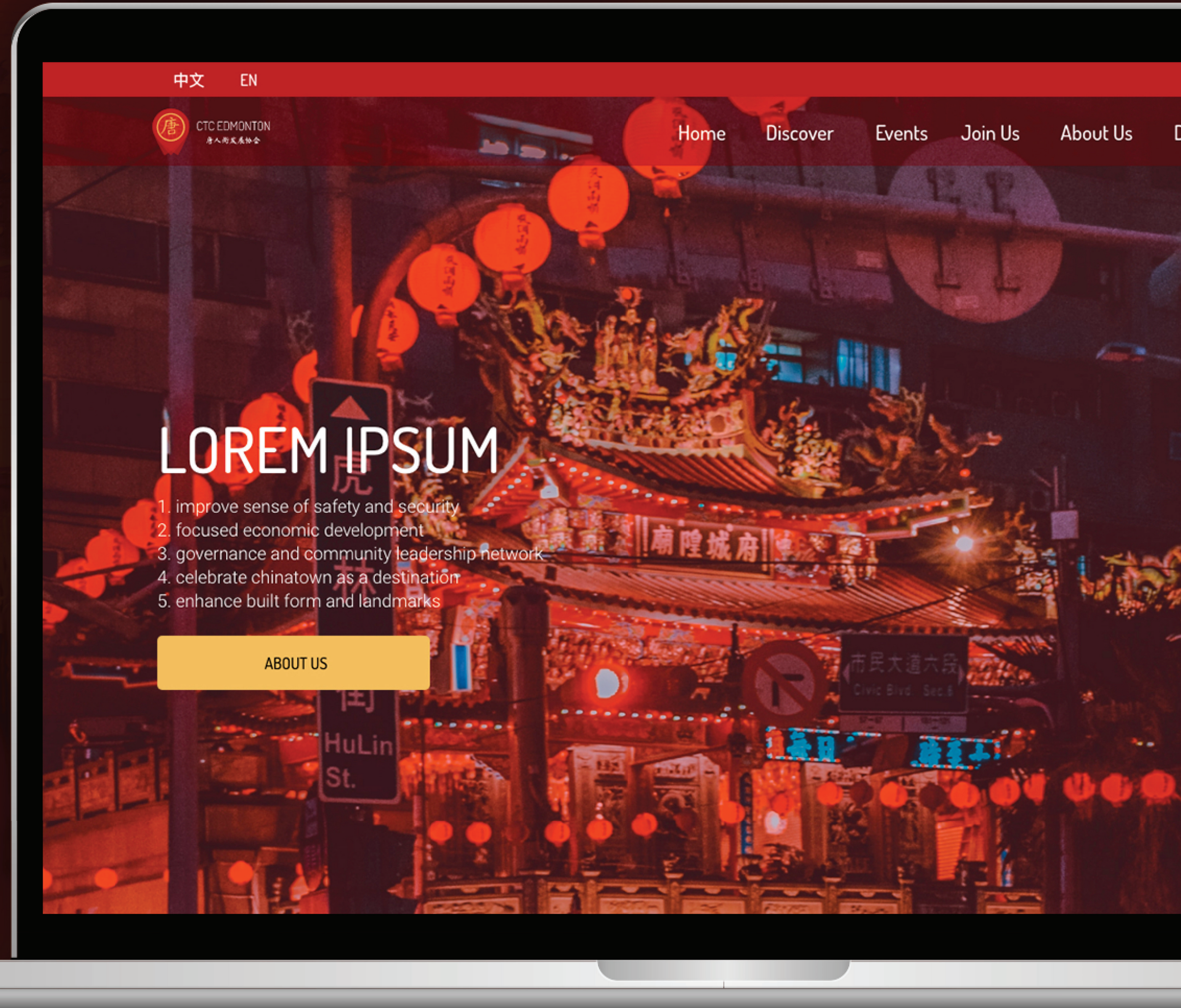




CTC EDMONTON
唐人街发展协会

Website Redesign



CONCEPT



The Chinatown Transformation Collaborative is a non profit organization that was established in 2018 to transform the Edmonton Chinatown community and turn it into a popular shopping and tourist destination. In close collaboration with the City of Edmonton, the CTC will continue to support and enhance the businesses that are so unique to Chinatown and allow its vibrant community and culture to shine.

The purpose of this website redesign is to improve upon the previous website's usability, while bringing a greater impact to the reach of their business and build stronger branding and presence. Through this work for the CTC, we are also able to support the local businesses and community in Chinatown.

◆ MOOD



TYPOGRAPHY



DOSIS

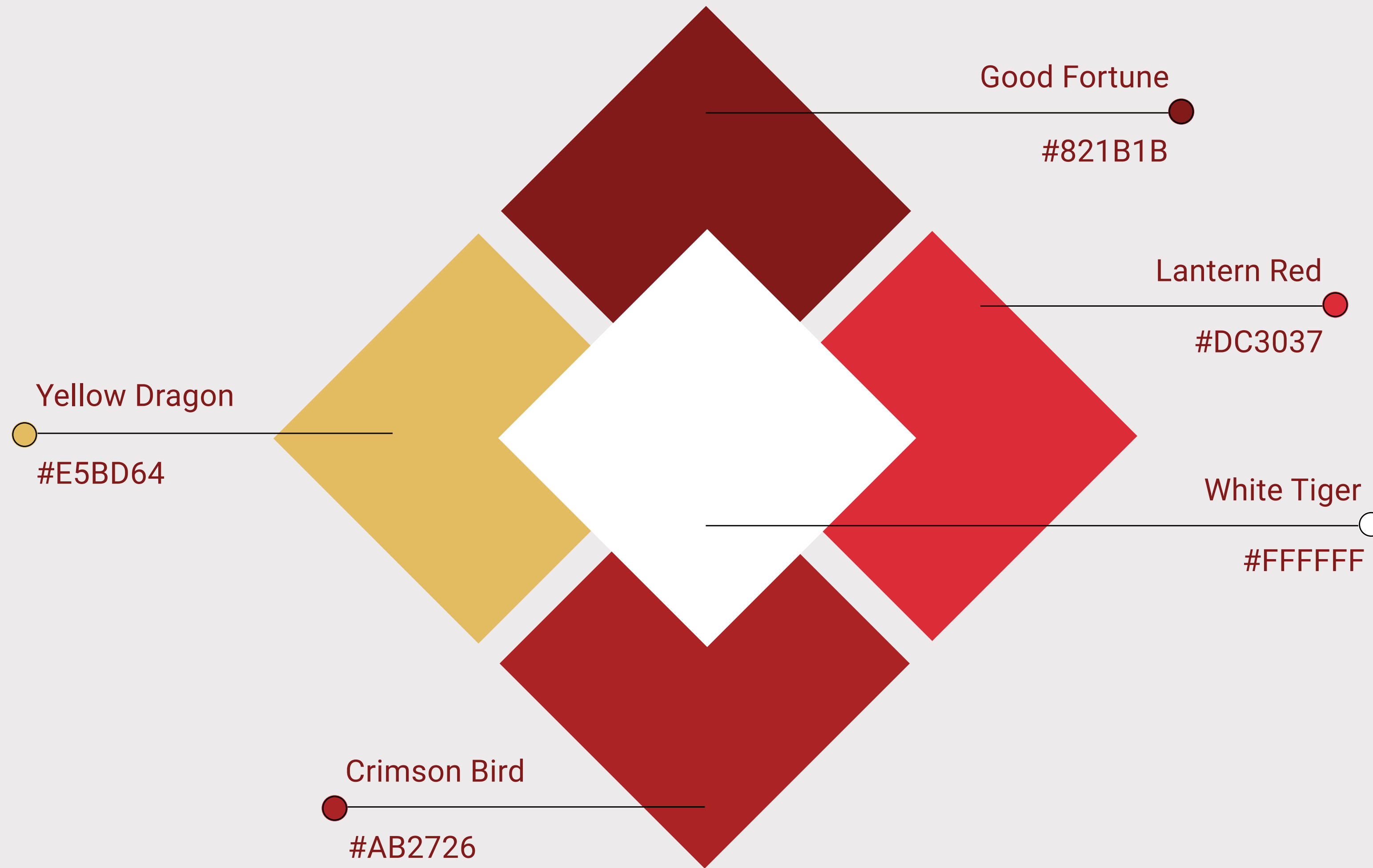
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a b c d e f g h i j k l m n
o p q r s t u v w x y z
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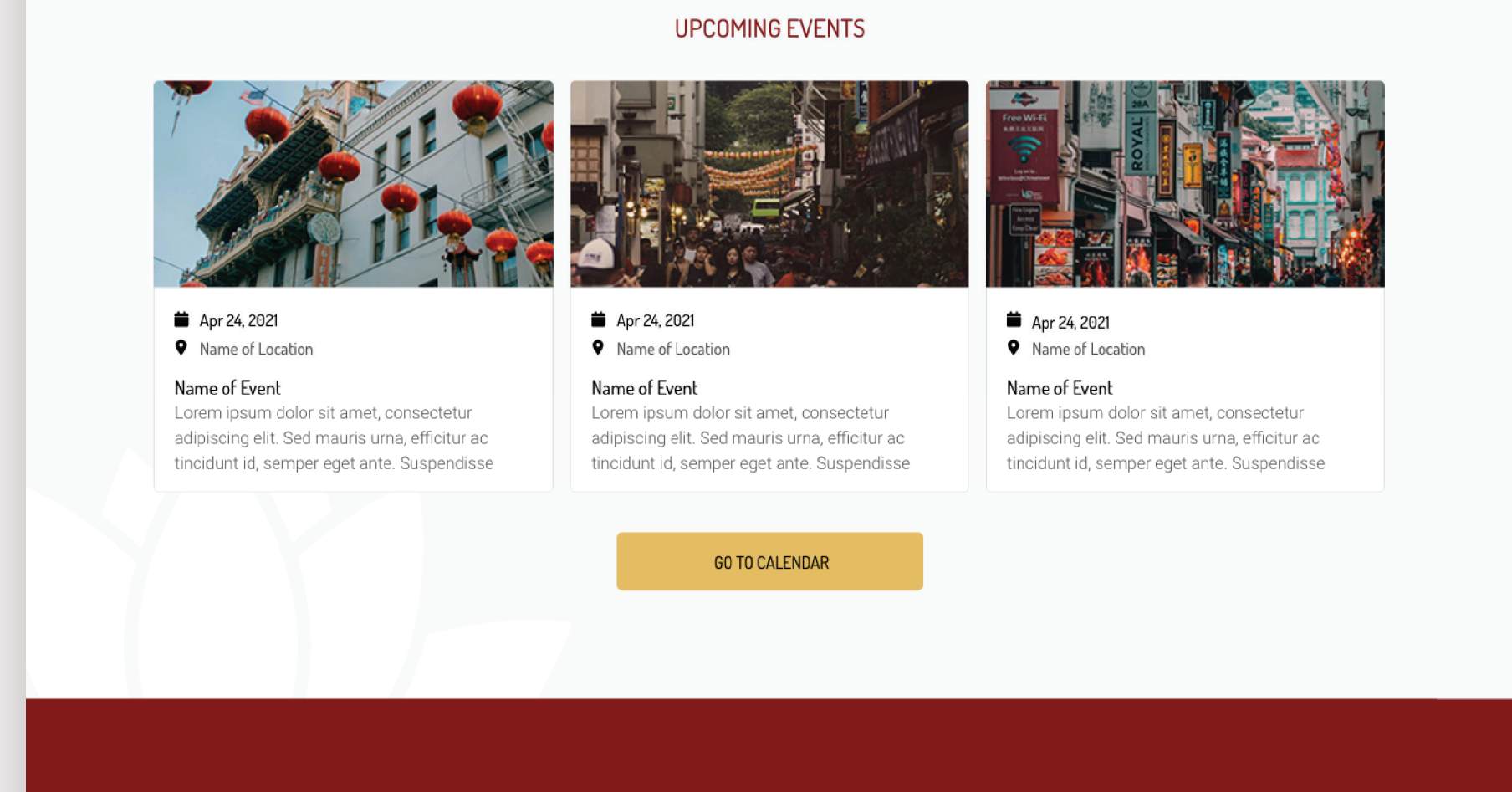
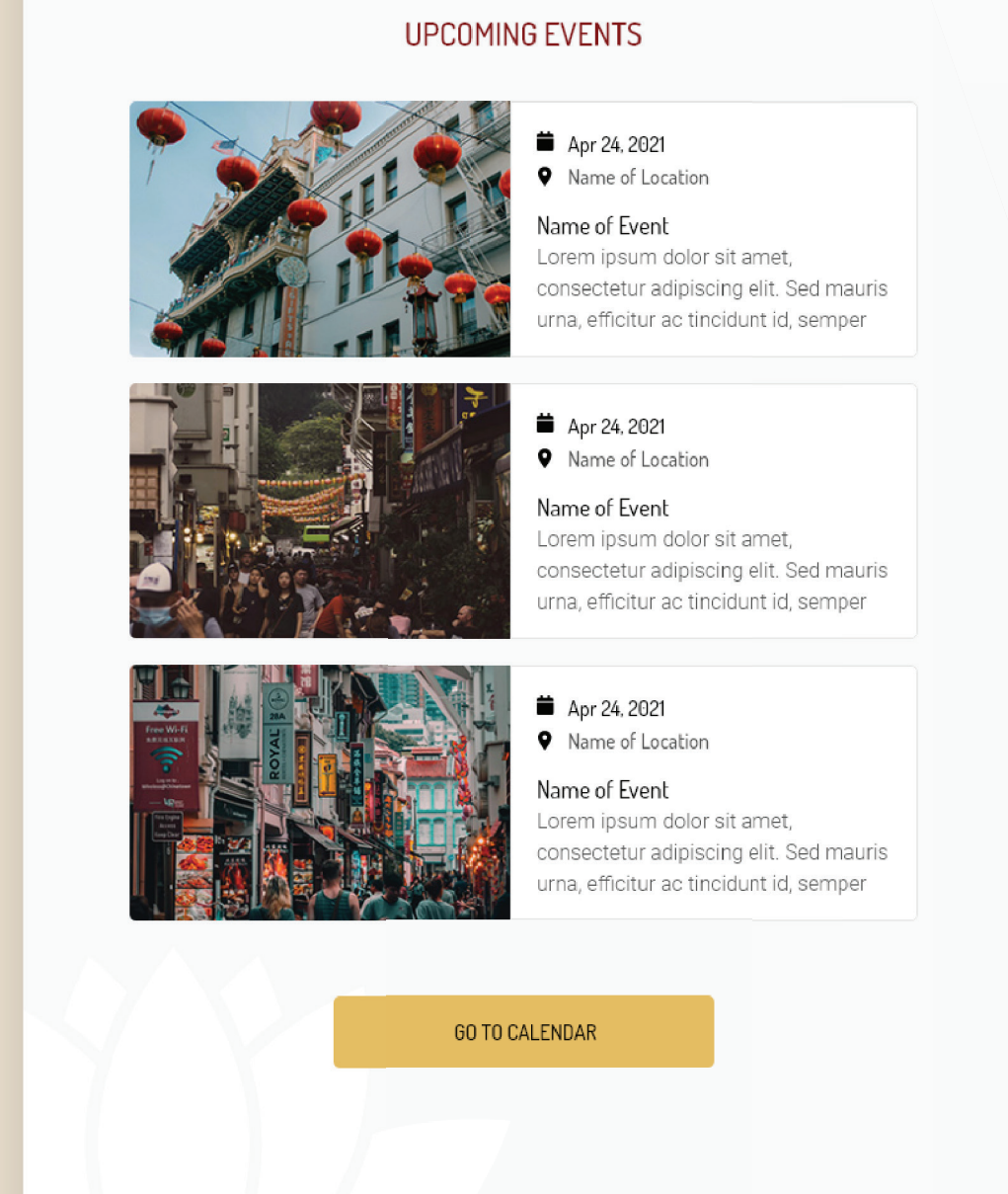
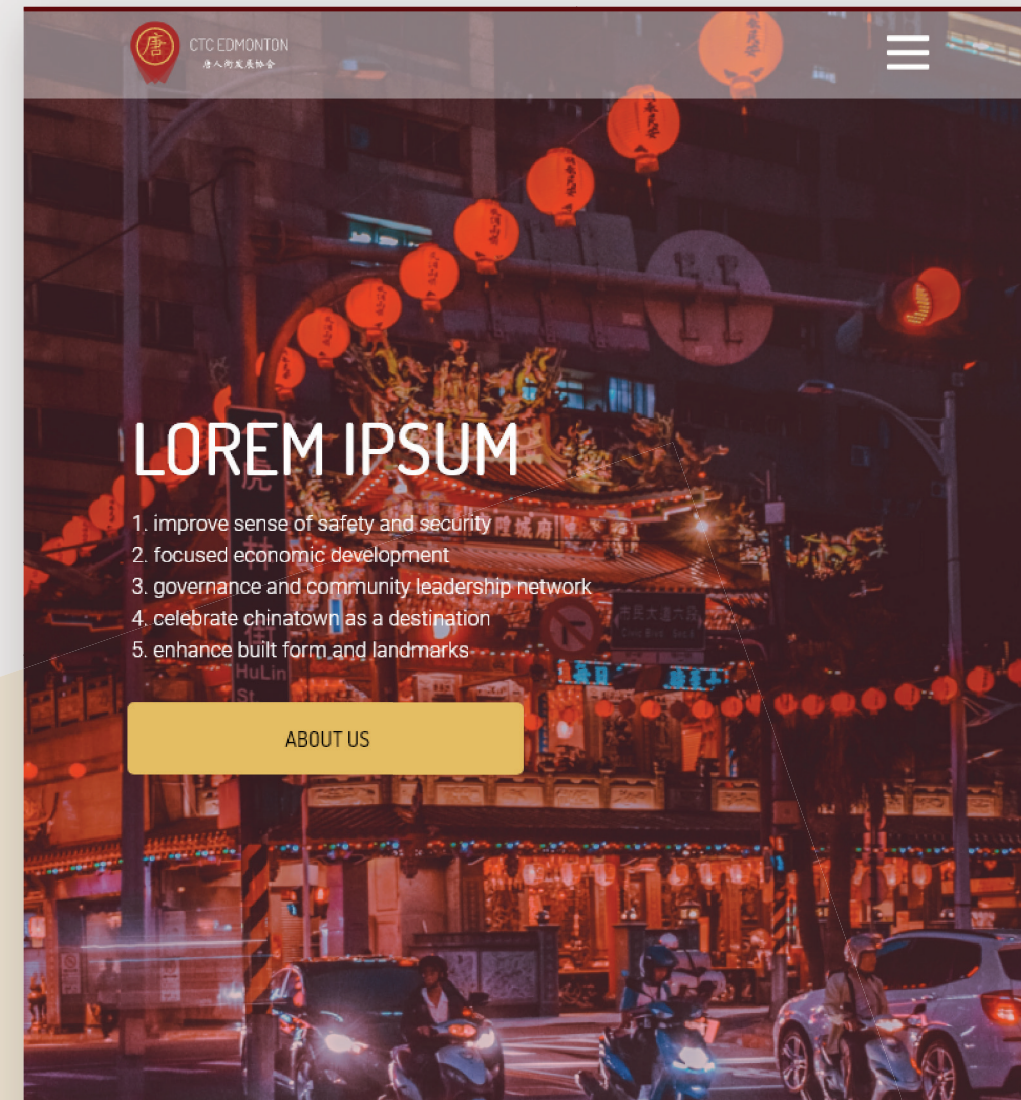
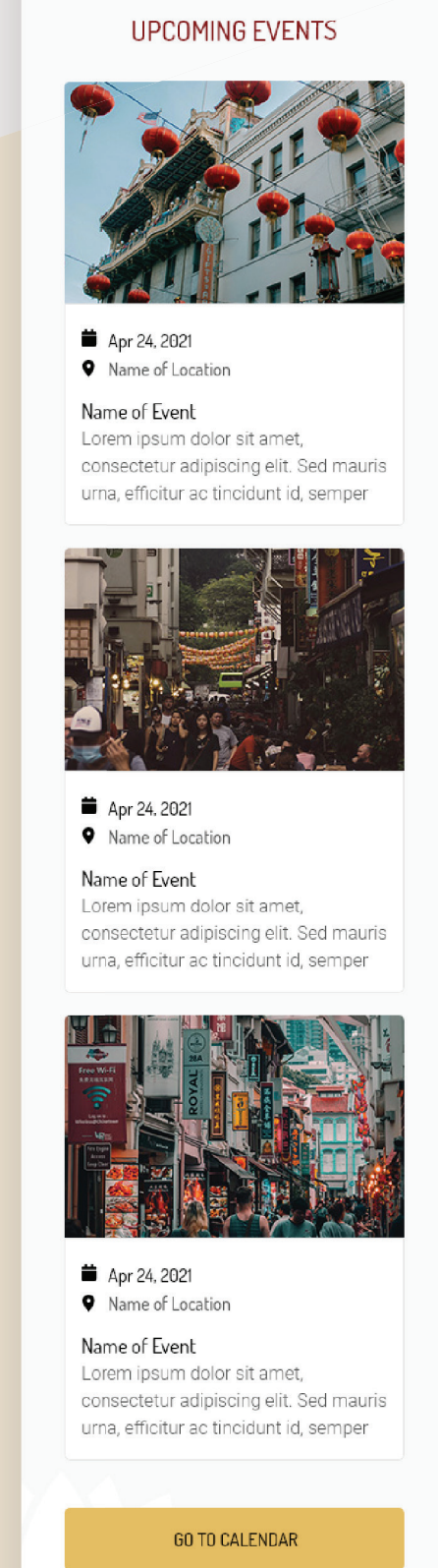
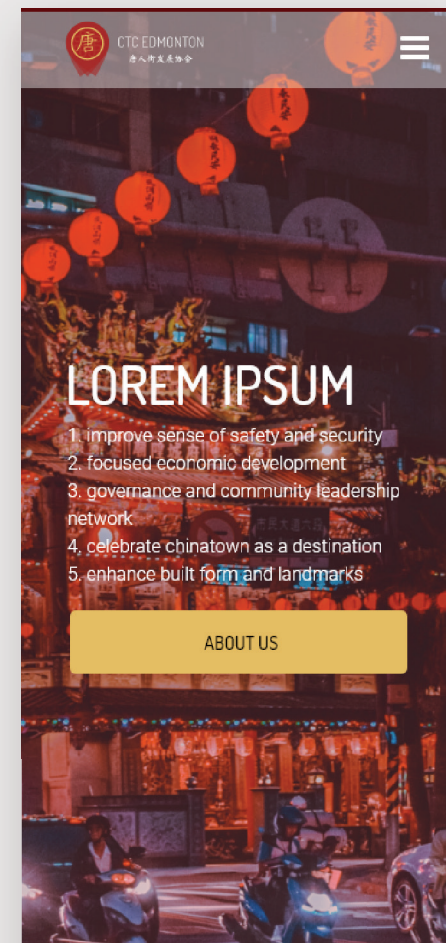
ROBOTO

A B C D E F G H I J K L M N
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◆ PALETTE





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VOLUNTEER

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NON-MEMBERSHIP

HERITAGE

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9:00 am - 5:00 pm



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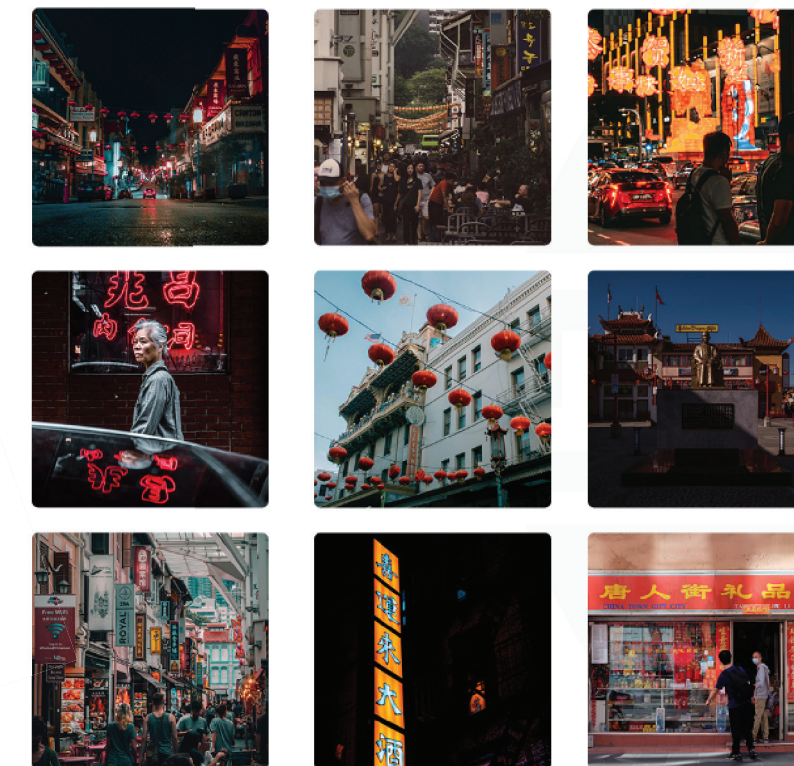
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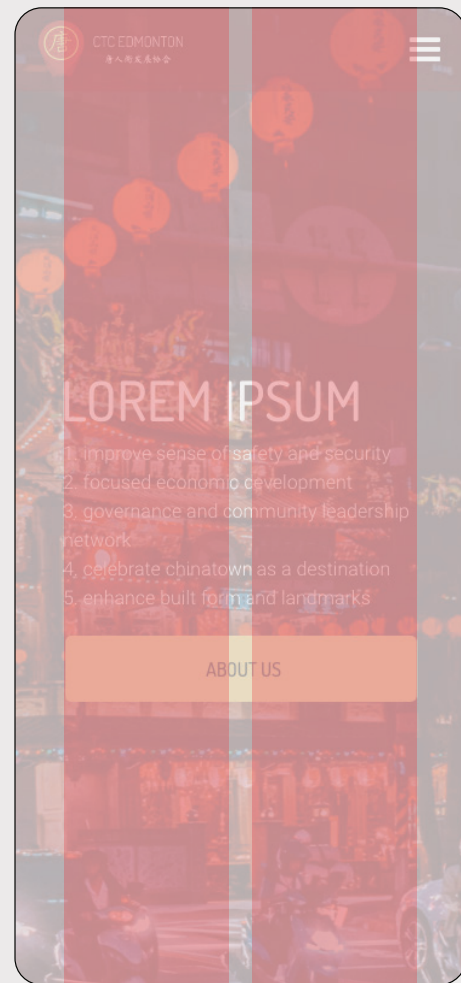
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Slice of Life Upcoming Volunteer About Us
History & Culture Calendar Membership Find Us
News Highlights

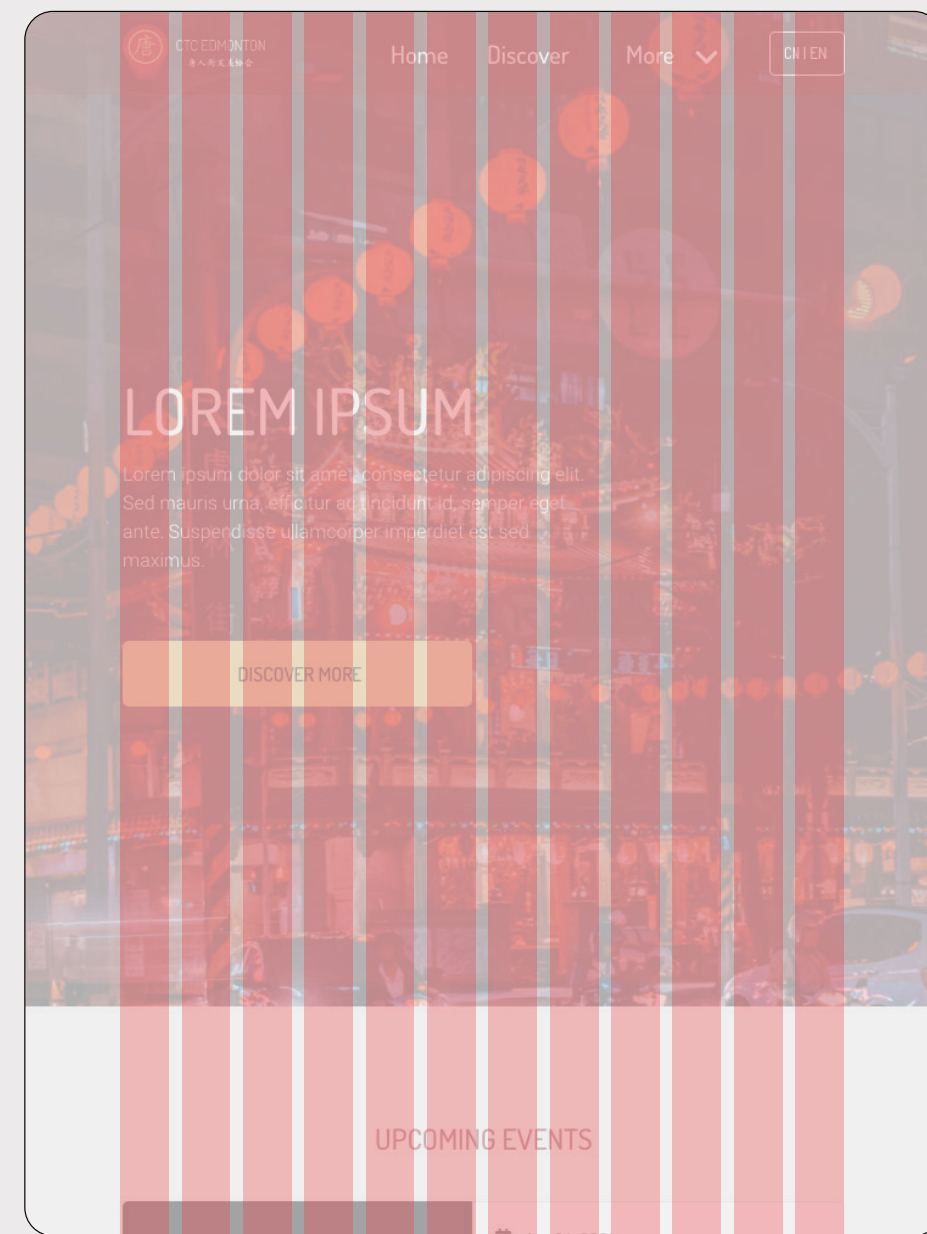
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 GRID

Grid 302px
375px



Grid 604px
768px



Grid 1172px
1420px



Thank
You!

