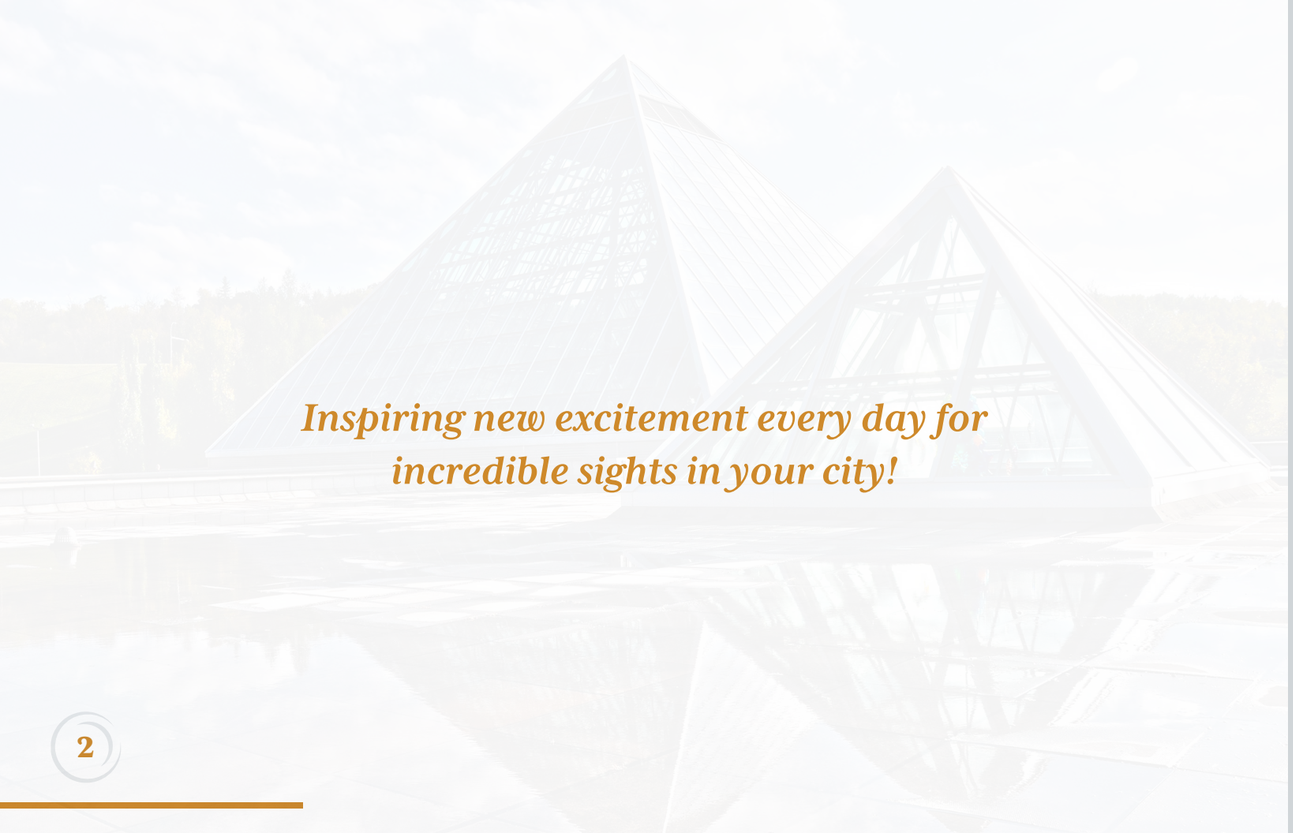
Glimpse



Inspiring new excitement every day for incredible sights in your city!

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The Concept

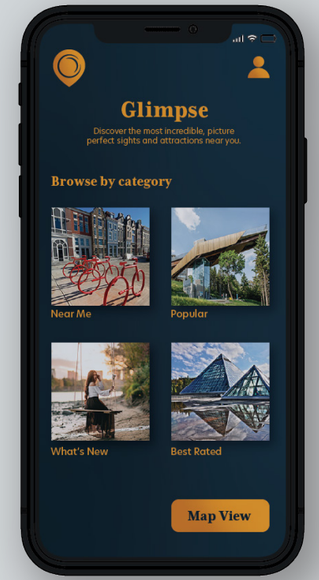
Glimpse is a travel and sightseeing application that caters to the adventurous and inspired minds of today. As our cities become more vibrant and rich in culture, our app grows infinitely larger in our inventory of endless beautiful views.

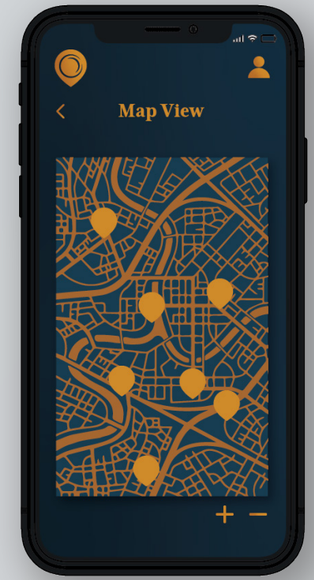
For the sights that come and go, our app gives users a way to stay up to date with the latest photographic locations and events to enjoy.

Functionality

The app's function is to display picture perfect views around the user's location. These sights are organized by category on the home page and can be browsed per category.

A map view takes the user to a mapped display of different pins, showing locations of each of the sights in the city.





Usability

When any pin on the map or picture from a gallery is clicked, the item view is displayed. This shows the enlarged photo with its description and Glimpse rating.

Users may log in to add to the collection of photos and descriptions and rate their favourite spots in their city.

Logo

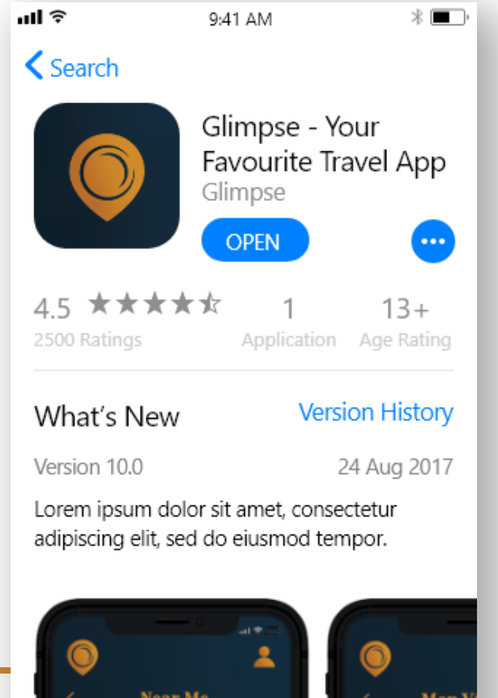
The Glimpse logo was developed out of the inspirations behind seeing new sights and discovering new locations. It originated from the idea of gathering memories in the form of pictures to use and display on social media sites. The camera lens is the focal point of this design, surrounded by a locator pin to refer back to the location of a beautiful viewing spot.

original camera design

first sketch of pin logo

dark version of pin logo

light version of pin logo


9:41 AM
Search
Glimpse - Your Favourite Travel App
Glimpse
OPEN
4.5
2500 Ratings
1
Application
13+
Age Rating
What's New
Version History
Version 10.0
24 Aug 2017
Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor.

Glimpse

Identity

The identity of the brand was produced by combining inspirations of industry trends and adding a personalized flair fitting to our unique travel application.

Colour choices are combined in the form of soft gradients to produce an upscale feel of gold tones and dark evening skies.

Palette

#0E202B

#112A3A

#B66D29

#CD882A

Typography

Mrs Eaves XL Heavy

Mrs Eaves XL Heavy Italic

Hero New Semibold

Hero New Regular

Hero New Light

Imagery

Pictures and imagery displayed are of the highest quality file types that are photographed by Glimpse or are user submitted files which best display the high standards of the brand. User photos selected for the branding are chosen from the top rated images and views on the app.

Near Me
Glimpse
Discover the most incredible, picture perfect sights and attractions near you.
Browse by category
Near Me
Popular
What's New
Best Rated
Map View
Glimpse
Map View
Manchester Square

Glimpse